

WHAT IS CLAIMED IS:

1. A vehicle display apparatus comprising, in combination:
 - 5 a vehicle;
 - at least one display surface coupled to said vehicle and adapted for displaying at least one sequence of visual images; and
 - means coupled to said vehicle for generating said at least one sequence of visual images.
- 10 2. The vehicle display apparatus of Claim 1 further comprising a display housing attached to a generally horizontal surface of said vehicle, said at least one display surface is located on said display housing so that said at least one display surface is visible from all directions by pedestrian viewers.
- 15 3. The vehicle display apparatus of Claim 1 wherein said at least one display surface is attached to a generally vertical surface of said vehicle so that said at least one display surface is visible by pedestrian viewers.

4. The vehicle display apparatus of Claim 2 further comprising means for rotating said display housing about a single vertical axis, said at least one sequence of visual images comprises images for display on said at least one display surface to permit entering and leaving a field of view of a stationary observer as a result of said means for rotating.

10 5. The vehicle display apparatus of Claim 4 wherein said means for rotating comprises a motor.

15 6. The vehicle display apparatus of Claim 1 further comprising an illumination source for illuminating a back surface of said at least one display surface, said at least one display surface is translucent for permitting backlighting said at least one sequence of visual images.

20 7. The vehicle display apparatus of Claim 2 wherein said at least one display surface is an outer surface of a cylindrical wall.

8. The vehicle display apparatus of Claim 2 wherein
said display housing is adapted for supporting a variable
number of said at least one display surface.

5 9. The vehicle display apparatus of Claim 1 wherein
each said at least one display surface is a multi-pixel
screen.

10. The vehicle display apparatus of Claim 9 wherein
10 said means for generating said at least one sequence of
visual images comprises:

a video signal generator; and
at least one video storage device coupled to said
signal generator so that said at least one video storage
15 device can be read.

11. The vehicle display apparatus of Claim 9 wherein
said means for generating said at least one sequence of
visual images comprises:

20 a video signal generator; and
a plurality of video storage devices coupled to said
signal generator so that said plurality of video storage
devices can be simultaneously read.

12. The vehicle display apparatus of Claim 10 wherein
said means for generating said at least one sequence of
5 visual images further comprising:

a first plurality of wires, each wire having a first
end coupled to said video signal generator for transmitting
said at least one sequence of visual images;
a second plurality of wires, each wire having a first
10 end coupled to said at least one display surface for
transmitting said at least one sequence of visual images;

and

a wiring connector coupled to a second end of each of
said first plurality of wires and further coupled to a
15 second end of each of said second plurality of wires,
wherein connecting said wiring connector couples each one
of said first plurality of wires to each corresponding one
of said second plurality of wires for transmitting a
plurality of electrical signals from said first plurality
20 of wires to said second plurality of wires.

13. A method for displaying at least one sequence of visual images from a vehicle comprising the steps of:

5 providing a vehicle;
coupling at least one display surface to an exterior surface of said vehicle; and
displaying at least one sequence of visual images on said at least one display surface.

10 14. The method of Claim 13 further comprising rotating said at least one display surface about a vertical axis whereby said at least one sequence of visual images is a result of said rotating, said exterior surface is generally horizontal.

15 15. The method of Claim 14 further comprising backlighting said at least one display surface, said at least one display surface is translucent for enhanced visibility of images thereon.

20 16. The method of Claim 13 wherein each of said at least one display surface is a multi-pixel screen.

17. The method of Claim 16, further comprising:

providing a video signal generator adapted to simultaneously read a plurality of video storage devices and generate said at least one sequence of visual images;

5 and

transmitting one of said at least one sequence of visual images to each of said at least one display surface.

18. The method of Claim 17 further comprising

10 connecting a wiring connector for coupling said video signal generator to said at least one display surface, said transmitting is performed by wires coupled to said wiring connector.

19. A method of displaying images from a vehicle comprising the steps of:

providing a vehicle having a rooftop;
5 attaching onto said rooftop a display housing which is adapted to support a variable number of television screens; mounting a plurality of television screens on said display housing so that from any direction at least one of said television screens is visible by pedestrian observers; generating a plurality of video signals; and
10 transmitting each of said plurality of video signals to a corresponding one of said plurality of television screens.

15 20. The method of Claim 19, wherein said generating step is performed by a video signal generator adapted to simultaneously read a plurality of video storage devices, further comprising connecting a wiring connector for coupling said plurality of television screens to said video signal generator.
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